



NORTH SHORE ADVISORY
155 WHITE PLAINS ROAD
SUITE 203
TARRYTOWN, NY 10591



PHONE: (914) 524-8300
FAX: (914) 524-5014

WWW.NORTHSHOREADVISORY.COM



VOLUME ONE | November 2008

Monthly *newsletter*

North Shore Advisory is happy to announce that we will now be sending out monthly newsletters. Our newsletters will include important credit facts and tips that are imperative to the current market. This is the first of many to come so do not forget to add us to your address book!

If you were forwarded a copy of the newsletter and you would like to add your email address to our mailing list, please feel free to send the information to amanda@northshoreadvisory.com

All Scores are not created equal

When your clients view their Experian, Equifax and Trans Union scores they are completely different from the FICO, Beacon and Empirica scores.

The FICO score is *always* lower than the Experian, Equifax and Trans Union scores. It is important to distinguish the difference to your clients so they are not disappointed when your scores are lower.

Don't turn away another client! North Shore Advisory is happy to educate you and your company with important credit tips and facts. Call or email us to schedule an appointment today!

